



City of Gilroy

7351 Rosanna Street
Gilroy, California
95020-6141

Telephone (408) 846-0254
Fax (408) 846-0445

For Immediate Release

Date: February 14, 2014

From: Joe Kline
Public Information Officer

Contact: Alan Anderson
408-846-0380

The City of Gilroy Teams with Fire Departments within Santa Clara County and El Camino Hospital to Launch CPR Mobile App in Santa Clara County

According to the American Heart Association, every day nearly 1,000 Americans are killed by sudden cardiac arrest (SCA). Once SCA strikes, time is critical. For every minute that passes without a patient receiving resuscitation, the chances of that person surviving decrease by 10 percent. Unfortunately, 60 percent of SCA victims don't get CPR until professional help arrives and often, it's too late. That is why the City of Gilroy has teamed up with other Fire Departments within Santa Clara County and El Camino Hospital to launch the PulsePoint mobile app to all of Santa Clara County.

PulsePoint is a location-based app that alerts CPR-trained citizen bystanders that a person nearby requires help, allowing them to start CPR before the ambulance arrives, and save valuable time. When 911 is called to report a SCA, the 911 operator sends a PulsePoint alert, which is received by nearby app users who are provided the location of the SCA emergency. The app can also help locate the nearest Automated External Defibrillator (AED) to use in resuscitation efforts. PulsePoint, when combined with CPR and AED training, is a powerful combination to potentially saving a life.

Today's Good Samaritan laws are designed to protect those who decide to come to the aid of someone in need. If you live in Gilroy and have an Apple or Android smartphone, visit the Apple App Store or Android Apps on Google Play to download the PulsePoint app. If you aren't CPR trained, sign up today by visiting the American Heart Association Web site <http://www.procpr.org/en/landing/dynamic4/americanheart2-default?custom=aha>

Let's all work together to help save lives in our community. For more information, visit www.elcaminohospital.org/CPRHelpNow

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